

EXPERIENCE ISAGENIX

WHAT DOES YOUR DREAM LIFE LOOK LIKE?



Here is how Isagenix can help make that a reality.



1. Market Trends: A Growing Demand

\$672
BILLION

Estimated 2015
Global Weight
Loss Market¹

OVER
69%

North Americans
Considered
Overweight or Obese²

\$285
BILLION

Estimated 2018
Global Anti-Aging
Products Market³

\$75
BILLION

Gym-Based
Fitness Industry⁴

76%

Of People's Primary
Life Stresses are
Money and Work⁵

2. Solutions to Transform Lives™

What is your goal?



3. Core Products



- IsaShake
- Cleanse For Life
- Ionix Supreme
- e+ Concentrate

"Isagenix has built its reputation by creating no-compromise products that exceed industry standards."
—John W. Anderson,
Isagenix Founder

Science

4. IsaBody Challenge



Join the IsaBody Challenge to Transform Your Body and Transform your life.

5. Align Yourself with the Right Company

- 10 years in a row Inc. 5000 list
- Ranked #13 largest direct selling companies in the U.S. and #22 globally
- Over a decade of financial stability
- \$5.5+ million global charitable contributions

Awards

6. Meet the Owners

Our vision is to impact world health and free people from physical and financial pain while in the process, create the largest health and wellness company in the world.



Jim Coover

Kathy Coover

Erik Coover

7. How to Get Your Products Paid For

YOU + TWO
THEM + 2



8. Tracks to Run On

1. Associate
You

2. Consultant
"YOU+TWO"

3. Manager
"YOU+TWO,
THEM+2"
Crystal Manager
(60 days)

4. Director
"YOU+TWO,
THEM+2" (3x)
Crystal Director
(120 days)

5. Executive
"YOU+TWO,
THEM+2" (5x)
Crystal Executive
(180 days)

8. Next Steps

1. Use the system
2. Share the system



"Whether you are looking for something full time or something part time, Isagenix can allow you to fill those gaps."
— Nancy M.,
*Former Accountant & Isagenix Millionaire**



¹ Global Weight Loss & Diet Management Products & Services Market (2010 - 2015), marketsandmarkets.com; February 2011. <http://www.marketsandmarkets.com/Market-Reports/weight-loss-industry-224.html>

² Health, United States, 2013, National Center for Health Statistics; May 2014. <http://www.cdc.gov/nchs/data/has/hus13.pdf>

³ Antiaging Products and Services: The Global Market. BCC Research; August 2013. <http://www.reportlinker.com/p01598545-summary/Antiaging-Products-and-Services-The-Global-Market.html>

⁴ 2013 IHRS Global Report. Statistics and facts on Health & Fitness Clubs. Statista.com www.statista.com/topics/1141/health-and-fitness-clubs

⁵ Stress in America: Our Health at Risk, American Psychological Association; January 2012. <https://www.apa.org/news/press/releases/stress/2011/final-2011.pdf>

* Isagenix Millionaires are defined as Isagenix Associates who have cumulatively earned \$1 million or more with Isagenix.